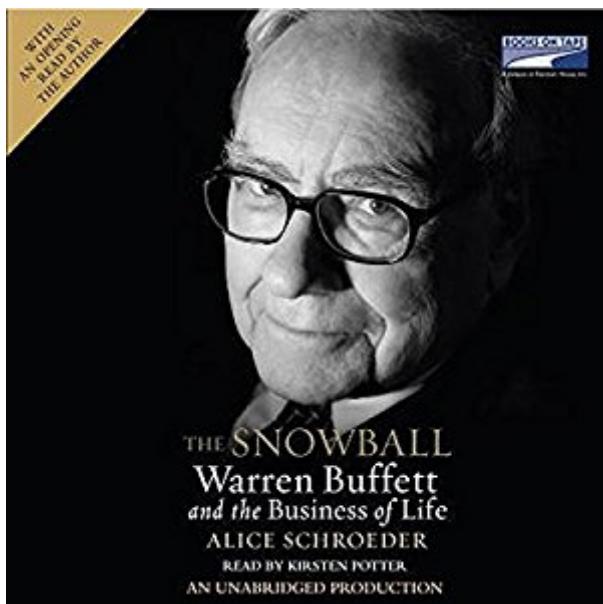


The book was found

The Snowball: Warren Buffett And The Business Of Life



Synopsis

Here is THE book recounting the life and times of one of the most respected men in the world, Warren Buffett. The legendary Omaha investor has never written a memoir, but now he has allowed one writer, Alice Schroeder, unprecedented access to explore directly with him and with those closest to him his work, opinions, struggles, triumphs, follies, and wisdom. The result is the personally revealing and complete biography of the man known everywhere as "The Oracle of Omaha." •Although the media track him constantly, Buffett himself has never told his full life story. His reality is private, especially by celebrity standards. Indeed, while the homespun persona that the public sees is true as far as it goes, it goes only so far. Warren Buffett is an array of paradoxes. He set out to prove that nice guys can finish first. Over the years he treated his investors as partners, acted as their steward, and championed honesty as an investor, CEO, board member, essayist, and speaker. At the same time he became the world's richest man, all from the modest Omaha headquarters of his company Berkshire Hathaway. None of this fits the term "simple." •When Alice Schroeder met Warren Buffett she was an insurance industry analyst and a gifted writer known for her keen perception and business acumen. Her writings on finance impressed him, and as she came to know him she realized that while much had been written on the subject of his investing style, no one had moved beyond that to explore his larger philosophy, which is bound up in a complex personality and the details of his life. Out of this came his decision to cooperate with her on the book about himself that he would never write. Never before has Buffett spent countless hours responding to a writer's questions, talking, giving complete access to his wife, children, friends, and business associates "opening his files, recalling his childhood. It was an act of courage, as The Snowball makes immensely clear. Being human, his own life, like most lives, has been a mix of strengths and frailties. Yet notable though his wealth may be, Buffett's legacy will not be his ranking on the scorecard of wealth; it will be his principles and ideas that have enriched people's lives. This book tells you why Warren Buffett is the most fascinating American success story of our time. --This text refers to an alternate Audible Audio Edition edition.

Book Information

Audible Audio Edition

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Customer Reviews

Great book. High quality, informational. Would recommend to anyone. This book is for investors, obviously, meaning it isn't as enjoyable to read if you're into biographies rather than investing. Will probably be boring for people that aren't into investing.

Although it is probably too much details for some people who just want to learn essential business and investment lessons, this book gives us a great peek into Oracle's life as a real person, not a simplified unrealistic enshrined figure. It tells you to become Warren Buffett, you have to give up a lot of other things in life .

This is a fun read. Exceptionally well told story about the life of WB. Full of little nuggets and references on how WB built his empire and philosophy.

What a great book! I love it but the book was water damaged in mailing. I started reading and could not put it down. I guess I will keep it, water damage and all.

Fascinating biography of the second richest man in America. Certainly he is a unique person with many quirks and facets to his character. A very long book, but so interesting. His private life may surprise you..

Very detailed history of Buffett's life and some great lessons and insights along the way. Must read if you're a Buffett enthusiast.

Good insight on the life of the "OO" and the deals he made to acquire his wealth.

BOUGHT FOR GRANDSON - He wanted it and the price was right.

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